

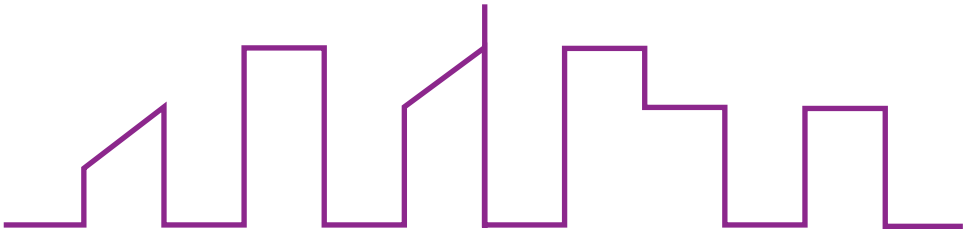
2018 Healthy Food Retail Action Network Summit

Exploring Innovations and
Controversies in Access to
Healthy Food in Retail Settings

November 16, 2018
10am–4pm

CUNY Graduate School of Public Health and Health Policy
55 West 125th St, 7th Floor
New York, New York





The 2018 Summit is hosted by the Healthy Food Retail Action Network (HFRAN). HFRAN is a New York City based alliance that brings together healthy food retail practitioners, non-profit organizations, advocates, academic institutions, business representatives, and policy makers working to increase equitable access to healthy and affordable food in brick and mortar retail venues across New York City. Members of the Healthy Food Retail Action Network share a vision of healthy food being accessible and affordable for everyone. Our network facilitates collaboration and streamlines efforts across member organizations to support equal access and the economic sustainability of healthy and affordable food in New York City.

Acknowledgements

The HFRAN Steering Committee:

- Sabrina Baronberg, TigerEye Strategies
- Rosanna Robbins, City Harvest
- Christa Perfit, City Harvest
- Craig Willingham, CUNY Urban Food Policy Institute
- Robin Vitale, American Heart Association
- Carla Anastasio, Food Ink NYC

Consultant:

- Christy Gozzi, Communications Consultant

Sponsored by:

- The Laurie M. Tisch Illumination Fund

Meeting Agenda

10:00-10:15 | Welcome

- Nick Freudenberg, DrPH, Distinguished Professor of Public Health at City University of New York School of Public Health and Director of the CUNY Urban Food Policy Institute.
- Council Member Mark Levine, Chair of Council Committee on Health
- Sabrina Baronberg, MPH, TigerEye Strategies, HFRAN Steering Committee Chair

10:15-11:00 | Keynote Address

Margo Wootan, D.Sc, Vice President for Nutrition, Center for Science in the Public Interest

11:00-12:30 | Panel

Evolving Access to Healthy Food Retail: Innovations and Controversies

Moderator: Craig Willingham, Deputy Director, CUNY Urban Food Policy Institute

Speakers:

- Mark Winston Griffith
Executive Director, Brooklyn Movement Center and founding member of the Central Brooklyn Food Coop
- Major Gene Hogg
General Secretary, The Salvation Army of Central Maryland
- Carolyn Schnare
Director of Strategic Initiatives, National Association of Convenience Stores
- Eli Zigas
Food and Agriculture Policy Director, San Francisco Bay Area Planning and Urban Research Association

12:30-1:15 | Lunch (provided in auditorium)

Innovative Business Solutions, Room 707

Moderator: Rosanna Robbins and Christa Perfit, City Harvest

Speaker: Carolyn Schnare, National Association of Convenience Stores

Description:

The US convenience store industry processes over 160 million transactions per day. The “better-for-you” sector has become an increasingly profitable portion of those transactions. Testing items like meal kits and partnering with organizations like the American Beverage Association and the Partnership for a Healthier America to get better products in front of consumers are examples of NACS’ innovative partnership strategies. Let’s talk business!

Innovative Policy and Advocacy Work, Room 717

Moderator: Robin Vitale, American Heart Association

Speaker: Eli Zigas, San Francisco Bay Area Planning and Urban Research Association

Description:

Are you fighting for increased access to fruits and vegetables in your neighborhood despite often insurmountable odds? Learn how to use your voice and mobilize other community members to support HFRAN’s policy efforts. Join the movement to create systemic change in support of affordable healthy food for all New Yorkers.

Innovative Programming, Room 708, Auditorium

Moderators: Craig Willingham, CUNY Urban Food Policy Institute, and Sabrina Baronberg, TigerEye Strategies

Speakers: Mark Winston Griffith, Brooklyn Movement Center, and Major Gene Hogg, The Salvation Army of Central Maryland

Description:

There are a wide variety of strategies being used to create more equitable food retail environments. In this breakout session we explore how community centered approaches are changing the nature of food retail and look at the different ways that discussions around food access are being redefined.

Speaker: Barbara Turk, Mayor's Office of Food Policy

Speaker Profiles

- **Nicholas Freudenberg, DrPh, Distinguished Professor and Director of CUNY Urban Food Policy Institute**



Nicholas Freudenberg is Distinguished Professor of Public Health at City University of New York School of Public Health and Director of the CUNY Urban Food Policy Institute (www.cunyurbanfoodpolicy.org). His research examines the impact of food and social policies on urban food environments and health inequalities. For the past 35 years, he has worked to plan, implement and evaluate health policies and programs to improve living conditions and reduce health inequalities in low income communities in New York City and elsewhere.

- **Margo Wootan, DSc, Vice President for Nutrition, Center for Science in the Public Interest**



Margo Wootan is the Vice President for Nutrition at the Center for Science in the Public Interest. Dr. Wootan received her B.S. in nutrition from Cornell University and her Doctorate in Nutrition from Harvard University's School of Public Health. Wootan co-founded and coordinates the activities of the National Alliance for Nutrition and Activity (NANA) and the Food Marketing Workgroup. She has coordinated and led efforts to require calorie labeling at fast-food and other chain restaurants, require trans fat labeling on packaged foods, improve school foods, reduce junk-food marketing aimed at children, and expand the nutrition and physical activity program at CDC. Dr. Wootan has received numerous awards and is quoted regularly in the nation's major media.

• **Carolyn Schnare, Director of Strategic Initiatives, National Association of Convenience Stores (NACS)**



Carolyn Schnare is the Director of Strategic Initiatives at NACS (National Association of Convenience Stores). In this role, she works with her team on partnerships and initiatives to help the convenience industry provide first-class choices in foods and products and serve as valuable members of their communities. Carolyn is also a co-host on the weekly Convenience Matters Podcast. Carolyn has worked for 15 years at NACS in a variety of roles from event production and management to membership. Prior to NACS, Carolyn worked for several years in the U.S. House of Representatives. She graduated from the University of Maryland with a BS in Political Science.

• **Eli Zigas, Food and Agriculture Policy Director, San Francisco Bay Area Planning and Urban Research Association**



Eli Zigas directs SPUR's work on urban agriculture, regional foodshed planning and creating a vibrant, accessible food system in the Bay Area. Since launching SPUR's food and agriculture program in 2011, he has been lead author on SPUR reports examining: city support for urban agriculture, the benefits of a local food economy and improving access to healthy food. Prior to working at SPUR, Eli was program manager for DC Vote, an education and advocacy nonprofit organization in Washington, D.C. Eli made his way to San Francisco via Iowa, where he earned his B.A. in policy studies from Grinnell College. He also serves on the board of the San Francisco Wholesale Produce Market.

• **Mark Winston Griffith, Executive Director, Brooklyn Movement Center and founding member of the Central Brooklyn Food Coop**



Mark Winston Griffith is the Executive Director of the Brooklyn Movement Center. Prior to coming on staff at the Brooklyn Movement Center, Mark was on the Faculty of the CUNY Graduate School of Journalism and was most recently the field organizer for the MOVE NY campaign. He is leading figure in the development of the Central Brooklyn Food Coop, a 100% working member-owned and -operated food store with

membership open to all. Their mission is to utilize their collective strength to ensure access to affordable and fresh food within the mostly-of-color, low- and moderate-income communities of Central Brooklyn.

- **Major Gene Hogg, The Salvation Army of Central Maryland**



Major Gene A. Hogg was appointed as area commander for Central Maryland in June 2013. As an Area Commander, he oversees four worship centers, an adult rehabilitation center, five social service centers, three Boys and Girls Clubs, and an anti-human trafficking home. Major Hogg also oversees The Salvation Army's DMG Foods, a non-profit grocery store in northeast Baltimore, designed to provide healthy and affordable food for all members of the community. DMG Foods is the first grocery store in the nation to combine social service with a traditional grocery shopping experience. Social services include nutritional guidance, shopping education, workforce development, and meal planning.

- **Barbara Turk, NYC Director of Food Policy**



Barbara Turk is New York City's Director of Food Policy. Prior to her appointment in April 2014, she was a Senior Fellow at Community Resource Exchange, where she also served for several years on the board of directors. Barbara has also served as the Executive Director of the YWCA of Brooklyn, the Director of HIV CARE Services for the Medical and Health Research Association (now Public Health Solutions), and spent almost ten years in city government, as a policy advisor to City Council President Carol Bellamy and Manhattan Borough President David Dinkins and as Deputy Director for Health and Human Services in the New York City Office of Management and Budget. She graduated from Goddard College in 1979 and earned a Masters Degree in Divinity from Union Theological Seminary in 2007.

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