

**Healthy Food Retail Action Network (HFRAN)**  
Fall 2017 Quarterly Meeting

*Advocating for Change While Staying in Your Lane*

Monday, October 16, 2017

2:00pm - 4:30 pm



AGENDA

**2:00 - 2:30 PM**

Welcome and Introductions  
*Coffee and snacks will be served*

**2:30-2:45 PM**

Update from the HFRAN Steering Committee

**2:45 - 4:00 PM**

American Heart Association Advocacy Training and Breakout Session: *How can nonprofits shape public policy? Specialists from the American Heart Association will discuss the differences between advocacy and lobbying as well as strategies to advocate for policies that respond to the needs of the community and support organizational goals.*

- Greg Mihailovich  
*Director of Grassroots Advocacy, New York City (NYC)*  
*American Heart Association / American Stroke Association*
- Alicia Johnson  
*Campaign Coordinator, Voices for Healthy Kids, NYC*  
*American Heart Association / American Stroke Association*
- Robin Vitale  
*Vice President, Health Strategies, NYC*  
*American Heart Association / American Stroke Association*

**4:00 - 4:15 PM**

Wrap Up

- Feedback, Questions, Next Steps

*Thanks to CUNY Urban Food Policy Institute for donating refreshments*